

**B. TECH.**  
**(SEM I) THEORY EXAMINATION 2018-19**  
**PROFESSIONAL COMMUNICATION**

Time: 3 Hours

Total Marks: 70

**Note:** 1. Attempt all Sections. If require any missing data; then choose suitably.

**SECTION A**

**1. Attempt all questions in brief.** **2 x 7 = 14**

- a) Throw light on the process of communication diagrammatically.
- b) Form words as directed below and use them in statements:
  - (i) Type (adjective)      (ii) Machine (adjective)
  - (iii) High (noun)      (iv) Free (noun)
- c) Give the meaning of the following homophones:
  - (i) Stationery, Stationary (ii) Waive, Wave
- d) What is topic sentence?
- e) What is RFP?
- f) Tell the types of attitude?
- g) Name three pollutants with which man has loaded the atmosphere?

**SECTION B**

**2. Attempt any three of the following:** **7 x 3 = 21**

- a) Compare and contrast the downward flow of communication from the upward flow of communication.
- b) Correct the following sentences:
  1. She comes to school by foot.
  2. Gandhi ji taught us to never say a lie.
  3. Either you or he are right.
  4. None of the students have failed.
  5. The scissors is made of steel.
  6. I wish he was here.
  7. You have done a mistake.
- c) What is the purpose and steps of negotiation process?
- d) What suggestions would you give to your friend to improve his listening skills?
- e) Man is a part of nature, in the same sense that a stone is, or a cactus, or a camel. Comment.

**SECTION C**

**3. Attempt any one part of the following:** **7 x 1 = 7**

- a) Discuss the features of technical communication.
- b) What are the three main barriers to organizational communication and how would you remove them?

4. **Attempt any *one* part of the following:** **7 x 1 = 7**  
a) What are the different methods of paragraph development in technical writing?  
b) What are the requisites of effective sentence construction? Discuss with examples.
5. **Attempt any *one* part of the following:** **7 x 1 = 7**  
a) Define technical proposal. Draft a proposal for establishing an internet lab in your organization. Invent necessary details.  
b) Discuss the principles of business communication.
6. **Attempt any *one* part of the following:** **7 x 1 = 7**  
a) What are the paralinguistic features of voice dynamics? Differentiate between syllable and pitch.  
b) What is the role of body language in presentation?
7. **Attempt any *one* part of the following:** **7 x 1 = 7**  
a) What is the difference between language of literature and that of science as laid down by A. Huxley in his essay?  
b) How could philosophy be termed as the mother of the sciences apropos A. J. Bham?

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